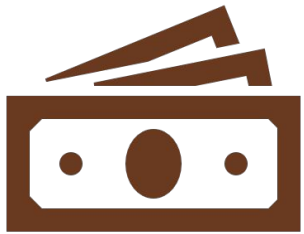

Downtown Hershey Association

2023

SPONSORSHIP LEVELS

DHA Sustaining Sponsorship



**\$7,500 Sponsorship or More –
Annual Commitment**



Sponsorship Needs:

Music for Choctoberfest which includes sound.
Music for Music in the Park which includes sound.
Music for Maker's Market Saturdays.
Restroom Facilities sponsorship – Trailer, etc.
Children's Activities – Maker's Market Saturdays.
Event Advertising – DHA Event Season

DHA Sustaining Sponsorship Benefits

Pre - Event

- First Opportunity for Registration – 6 months prior to event for all events.
- Facebook Promotion – Sponsorship for all events.
- Logo inclusion on all website promotions for all events.
- Linked Logo to Company from DHA website.
- Inclusion as an event sponsor for Press Release for all events.

Event/Post-Event

- Logo inclusion on printed promotion/banner for all events.
- Thank you social media blast all events.
- Post event recognition all events.

End of Year

- Annual Report Page.
- Post Season Thank you Social.

Diamond Sponsor - \$2,500 per event

Pre - Event

- First Opportunity for Registration – 3 months prior to the event.
- Facebook Promotion – Sponsorship for the event
- Logo inclusion on all website promotions for the event.
- Linked Logo to Company from DHA website for the event.
- Inclusion as an event sponsor for Press Release.

Event/Post-Event

- Logo inclusion on printed promotion/banner for the event.
- Thank you social media blast after the event.
- Post event recognition.
- Honorable Mention Annual Report.

Platinum Sponsor - \$1,500 per event

Pre - Event

- First Opportunity for Registration – 2 months prior to the event.
- Facebook Promotion – Sponsorship for the event
- Logo inclusion on all website promotions for the event.
- Inclusion as an event sponsor for Press Release.

Event/Post-Event

- Logo inclusion on printed promotion for the event.
- Thank you social media blast after the event.
- Honorable Mention Annual Report.

Gold Sponsor - \$750 per event

Pre - Event

- Facebook Promotion – Sponsorship for the event
- Logo inclusion on all website promotions for the event.

Event/Post-Event

- Logo inclusion on printed promotion for the event.
- Thank you social media blast after the event.
- Honorable Mention Annual Report.

Silver - \$500 per event

Pre - Event

- Facebook Promotion – Sponsorship for the event
- Logo inclusion on all website promotions for the event.

Event/Post-Event

- Thank you social media blast after the event.
- Honorable Mention Annual Report.

Bronze - \$250

Pre - Event

- Logo inclusion on all website promotions for the event.

Event/Post-Event

- Thank you social media blast after the event.
- Honorable Mention Annual Report.

Community Champion

- Thank you Swag Bag
- Honorable Mention Annual Report

Thank you for your support!



The value of our good is not
measured by what it does, but by
the amount of good it does to the
one concerned.

— *Milton S. Hershey* —